# **CNARC** Round table 2023

#### Theme:

Green Solutions to Arctic Tourism

### **Key Questions:**

- 1. What's the image and attraction of Arctic tourism?
- 2. What's the challenges the Arctic tourism is facing?
- 3. Solutions and practices to reduce footprints with the Arctic tourism

#### Time:

14:00-17:30, December 6<sup>th</sup> (GMT+8)

#### Venue:

International Conference Hall, Administration Building, South China Business College, Guangdong University of Foreign Studies (SCBC) (No. 181, Liangtian Middle Road, Baiyun District, Guangzhou, Guangdong Province, China)

### **Sponsors:**

South China Business College(SCBC), Guangdong University of Foreign Studies, China-Nordic Arctic Research Center(CNARC)

### **Organizers:**

Center of Polar Issues Studies, South China Business College, Guangdong University of Foreign Studies

## **Co-organizers:**

Arctic Portal

**CNARC** Secretariat

### **Supporters:**

Guangzhou Lingnan Commerce & Tourism Investment Co., Ltd. GZL International Travel Service Ltd

## Language:

English & Chinese with simultaneous interpretation

### Language in Slides:

**English** 

### **Rules:**

The Chatham House Rules apply

# Agenda (draft)

Location: the Lobby of Administration Building

**Time:14:00-17:30,** December 6<sup>th</sup> (GMT+8)

# Openning and panelist presentation (14:00-15:30)

**Moderators:** Yang Huigen, Professor and Director of CNARC, Polar Research Institute of China

## **Opening remarks**

Mr. Ding Xiaojun, Chairman of the board, SCBC

## **Panelist presentations** (10 minutes for each):

Mads Qvist Frederiksen, Executive director, Arctic Economic Council

Mrs. Ruth Huang, Vice President of GZL International Travel Service Ltd *Title:* Challenges Facing the Resumption of Arctic Tourism in China

Jacob Isbosethsen, Minister - Head of Representation, Greenland Representation

Chen Shuxing, Associate Professor, Deputy Dean of School of Management, SCBC

Title: The Demand of Chinese Tourists and Development Prospects for Green Tourism in Arctic Destinations

**Peter Sköld,** Professor, Senior Advisor to the Vice-Chancellor, Umeå University, Sweden

Title: Pandemics in the Arctic: Past & Present

**Kjell Stokvik,** Managing Director, CHNL, Nord University Business School *Title:* The Future of Arctic Shipping in the Geopolitical Tensions and Regionalization

# **GROUP PHOTO & COFFEE BREAK**

**Time:** 16:10-16:25, December 6<sup>th</sup> (GMT+8)

Moderator: Yang Huigen, Director of CNARC, Polar Research Institute of China

**Speakers** (5 minutes for each):

## **Invited comments and free discussion (16:00-17:30)**

Moderator: Halldór Jóhannsson, Executive Director, Arctic Portal, Iceland

**Invited comments (5 minutes for each)** 

Mr. Wu Decheng, Shanghai Fisheries Group Ltd.

**Prof. Rasmus Gjedssø BERTELSEN,**Professor,University of Akureyri/UiT-The Arctic University of Norway

Dr. Rebecca Lee, Director of the Hongkong Polar Museum Foundation

Thorstein Gunarsson, Senior Adviser to the RANNIS of Iceland

Prof. GU Yeli, Professor, School Inspector of SCBC

Mr. GAO Feng, Special Representative for Arctic Affairs, Ministry of Foreign Affairs of China

Free discussion (each question/comment within 3 min, second question/comment possible afterward )

Chen Baiyu, President of Guangzhou Lingnan Group Holdings Company Limited

**Yang Jian,**Deputy Director of CNARC ,Researcher of Shanghai Institute for International Studies,China

Nalan Koc, Research Director, Norwegian Polar Institute, Norway

**Guo Peiqing,** Professor and Executive Director of Polar Center,Ocean University of China

**Deng Beixi**, Deputy-director of Division of Polar Policy, Polar Research Institute of China

#### **ATTENDEES**

Chen Shuxing, Associate Professor, Deputy Dean of School of Management, SCBC

Ding Xiaojun, Chairman of the board, SCBC

**DENG Beixi,**Deputy-director of Division of Polar Policy,Polar Research Institute of China

Erdem Lamazhapov, PhD Research Fellow, Fridtjof Nansen Institute, Norway

**GAO Feng,** Special Representative for Arctic Affairs, Ministry of Foreign Affairs of China

GU Yeli, Professor, School Inspector of SCBC

**Guo Peiqing,** Professor and Executive Director of Polar Center,Ocean University of China

Halldór Jóhannsson, Executive Director, Arctic Portal, Iceland

Jacob Isbosethsen, Minister - Head of Representation, Greenland Representation

Jian YANG, Deputy Director of CNARC ,Researcher of Shanghai Institute for International Studies,China

Jiayu, Professor and Director, Nankai University, China

Kjell Stokvik, Managing Director, CHNL, Nord University Business School, Norway

Lassi Heininen, Editor, The Arctic Yearbook, Finland

**Lilei Song,**Professor,School of Political Science & International Relations,Tongji University,China

**LIU Lanfeng, Professor and Executive Director of the Center of Polar Issues Studies**, SCBC

Mads Qvist Frederiksen, Executive director, Arctic Economic Council

Nalan Koc, Research Director, Norwegian Polar Institute, Norway

**Peter Sköld,**Professor,**S**enior Advisor to the Vice-Chancellor,Umeå University, Sweden

Rasmus Gjedssø BERTELSEN, Professor, University of Akureyri/UiT-The Arctic University of Norway

**Samuel ikechukwu AGBAOJI,**Economist,International scientific research Institute,Nigerian

Songlin Yang, Doctor, South China Agriculture University

Tsegaye Gebre Achamo, Statistician, Ethiopian Centeral Office, Ethiopia

Wen Huang, Guangdong university of foreign studies

Wu Decheng, Manager of Enterprise Mangement Dept., Shanghai Fisheries Group Ltd.

XU Jun, Deputy Director of Scientific Research Affairs Office, SCBC

Yang Huigen, Director of CNARC, Researcher of Polar Research Institute of China

Yilina, Lecturer, Inner Mongolia Agricultural University

### Annex 1

## Code for the CNARC Round table 2023

### **Definition:**

CNARC round table is a gathering of invited scholars, scientists, business leaders and policy makers to discuss and explore important issues and promote China-Nordic Arctic social, economic and cultural cooperation.

## **Participants:**

The roundtable takes the form as a closed-door meeting. Open to invited guests ONLY. For registration please contact the organizer.

Registration takes place at the front desk of the meeting room. Bring your chest card or invitation letter.

### **Rules:**

- 1.Free discussion: We encourage free discussion under the Chatham House Rule, "Participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed."
- 2. Contents shall include: Important and relevant facts and trends, new technology and important theories, opinions and arguments, comments and cooperation proposals focused on the round-table theme.
- 4. Time keeping: Each panelist speaker has 10 minutes presentations and each invited commentator has 5 minutes. Free commentator has > 3 minutes for questioning/commentating and second questioning/commentating is possible.
- 5. Media responsibility: Any media interview reflecting on the CNARC roundtable is on the sole responsibility of the individual speaker.
- 5.Citations: No statement from this round-table shall be published, without the permission of the source speaker and the CNARC.

### Notes:

1.Please copy your PPT presentation into the organizers' computer before the roundtable.

- 2.All attendees are equally participating the meeting. Guided by the moderator, all participants may raise questions/comments to address the theme and related topics of the roundtable. It is not allowed to tape or video record the meeting without the permission of roundtable organizer and presenter.
- 3.Please do not copy and disseminate documents/materials of the meeting. Including, but not limited to, the PPT, presentation material, tape and video.
- 4.Participants are required to comply with this code once they register or participate in the CNARC roundtable.
- 5. Participants shall take fully legal liabilities on their own behavior once they violate this code.